



مؤتمر دبي الدولي للتغذية
Dubai International Nutrition Congress

5th Dubai International Nutrition Congress

Driving **Innovation** & **Excellence** in **Nutrition**

24 - 26 October, 2019

Intercontinental Hotel, Dubai Festival City, Dubai, United Arab Emirates

dinc.ae

Congress Secretariat



**SPONSORSHIP
PROSPECTUS**

VISIONARY (AED 300,000 and above)

Requirements

- Delegates worth of **AED 20,000**
- Gala dinner - **AED 100,000**
- Speakers - **AED 130,000**
- Branding - **AED 50,000**

Benefits

- Free stand area of **9*3 sqm** at a prime location
- Logo of sponsor to be part of above the line activities of DUBAI NUTRITION CONFERENCE, locally and regionally "where ever applicable" (**Print, Online banners, Announcements etc.**)
- Logo of Sponsor to be part of below the line activities of DUBAI NUTRITION CONFERENCE. (**Badges, brochures, flyers, etc.**)
- Logo of Sponsor to be placed on **venue branding** during the conference wherever applicable.
- Invitation for the **opening ceremony** and presence on the **backdrop** of all related events 'wherever applicable' (Seminars, etc.)
- Exclusive **VIP invitations** to DUBAI NUTRITION CONFERENCE, **Gala Dinner** with **reserved prime seating**.
- Sponsors will be honored at DUBAI NUTRITION CONFERENCE, **Gala Dinner**
- Exclusive invitation to the press conference (if applicable) and potential opportunity for **media coverage**.
- Logo of Sponsor on DUBAI NUTRITION CONFERENCE, **website with hyperlinks** leading to the Sponsor's website/ Corporate profile, on site activities and company URL on conference website (250w).
- **Sponsor's testimonial** will be posted on Event Report.
- Logo of Sponsor to be placed on **email shots** promoting DUBAI NUTRITION CONFERENCE
- **Special badges** for Sponsors' delegates
- Sponsor will be entitled to **local, regional and international media coverage**, in line with the PR & media plan of DUBAI NUTRITION CONFERENCE, 'wherever applicable'
- Logo of Sponsor to be placed on the **Outdoor activities** 'if applicable'
- Exclusive dedicated **venue floor branding** on site
- Opportunity to run a **competition** during the lunch break; this includes promotion or prize
- Inclusion of **promotional materials** in the delegates bags
- **One plenary session offered** to the sponsor subject to approval by the conference committee.
- **Workshop offered.**
- Delegates lanyard will be branded with the sponsor logo
- **20 Free delegate badges** (with access to all contents sessions, including key note)
- **10 free staff badges** (with access to the expo area only)
- **15% discount** on any additional (3delegates) (limited to a maximum of registration)
- Sponsor will be **tagged on our social media** post for the conference
- Sponsor name will be mentioned in our **DHA supplements** Al Bayan and Gulf news in the articles published for the conference.
- Video of the conference will be played on the **DHA Screens (200 screens)** after the event.

TREND SETTERS (AED 250,000)

Requirements

- Speakers – **AED 80,000**
- Delegates worth of **AED 20,000**
- Gifts- **AED 100,000**
- Branding- **AED 50,000**

Benefits

- Free stand area of **6*3 sqm** at a prime location
- Logo of sponsor to be part of above the line activities of DUBAI NUTRITION CONFERENCE, locally and regionally "where ever applicable" (**Print, Online banners, Announcements etc.**)
- Logo of Sponsor to be part of below the line activities of DUBAI NUTRITION CONFERENCE. (**Brochures, flyers, etc.**)
- Logo of Sponsor to be placed on **venue branding** during the conference wherever applicable.
- Invitation for the **opening ceremony** and presence on the **backdrop** of all related events 'wherever applicable' (Seminars, etc.)
- Exclusive **VIP invitations** to DUBAI NUTRITION CONFERENCE, **Gala Dinner** with reserved prime seating.
- Sponsors will be honored at DUBAI NUTRITION CONFERENCE, **Gala Dinner**
- Invitation to the press conference (if applicable) and potential opportunity for **media coverage**.
- Logo of Sponsor on DUBAI NUTRITION CONFERENCE, **website with hyperlinks leading** to the Sponsor's website/ Corporate profile, on site activities and company URL on conference website. (**150w**)
- **Sponsor's testimonial** will be posted on Event Report.
- Logo of Sponsor to be placed on **email shots** promoting DUBAI NUTRITION CONFERENCE
- Sponsor will be entitled to **local, regional and international media coverage**, in line with the PR & media plan of DUBAI NUTRITION CONFERENCE, 'wherever applicable'
- Logo of Sponsor to be placed on the **Outdoor activities** 'if applicable'
- Venue **floor branding** on site
- Opportunity to run a **competition** during the lunch break; this includes promotion or prize
- Inclusion of **promotional materials** in the delegates bags
- **One plenary session offered** to the sponsor subject to approval by the conference committee.
- **Workshop offered.**
- **12 Free delegate badges** (with access to all contents sessions, including key note)
- **6 free staff badges** (with access to the expo area only)
- **10% discount** on any additional (3delegates)(limited to a maximum of registration)
- Sponsor will be **tagged on our social media** post for the conference
- Sponsor name will be mentioned in our **DHA supplements** Al Bayan and Gulf news in the articles published for the conference.
- Video of the conference will be played on the **DHA Screens (200 screens)** after the event.

NUTRITION'S PARTNER (AED 150,000)

Requirements

- Speakers – **AED 50,000**
- Museum worth of **AED 50,000**
- Delegates - **AED 25,000**
- Branding- **AED 25,000**

Benefits

- Free stand area of **4*3 sqm** at a prime location
- Logo of sponsor to be part of above the line activities of DUBAI NUTRITION CONFERENCE, locally and regionally "where ever applicable" (**Print, Online banners, Announcements etc.**)
- Logo of Sponsor to be part of below the line activities of DUBAI NUTRITION CONFERENCE. (**Brochures, flyers, etc.**)
- Logo of Sponsor to be placed on **venue branding** during the conference wherever applicable.
- Invitation for the **opening ceremony** and presence on the **backdrop** of all related events 'wherever applicable' (Seminars, etc.)
- Invitations to DUBAI NUTRITION CONFERENCE, **Gala Dinner**
- Sponsors will be honored at DUBAI NUTRITION CONFERENCE, **Gala Dinner**
- Logo of Sponsor on DUBAI NUTRITION CONFERENCE, **website with hyperlinks** leading to the Sponsor's website/ Corporate profile, on site activities and company URL on conference website. (**100w**)
- **Sponsor's testimonial** will be posted on Event Report.
- Logo of Sponsor to be placed on **email shots** promoting DUBAI NUTRITION CONFERENCE
- Sponsor will be entitled to **local, regional and international media coverage**, in line with the PR & media plan of DUBAI NUTRITION CONFERENCE, 'wherever applicable'
- Logo of Sponsor to be placed on the **Outdoor activities** 'if applicable'
- Inclusion of **promotional materials** in the delegates bags
- **Workshop offered.**
- **8 Free delegate badges** (with access to all contents sessions, including key note)
- **4 free staff badges** (with access to the expo area only)
- Sponsor will be **tagged on our social media post** for the conference
- Sponsor name will be mentioned in our **DHA supplements** Al Bayan and Gulf news in the articles published for the conference.
- Video of the conference will be played on the **DHA Screens (200 screens)** after the event.

NUTRITION'S SUPPORTER (AED 100,000)

Requirements

- Entertainment worth of **AED 20,000**
- Conference bags- **AED 60,000**
- Branding- **AED 20,000**

Benefits

- Free stand area of **3*3 sqm** at a prime location
- Logo of sponsor to be part of above the line activities of DUBAI NUTRITION CONFERENCE, locally and regionally "where ever applicable" (**Print, Online banners, Announcements etc.**)
- Logo of Sponsor to be part of below the line activities of DUBAI NUTRITION CONFERENCE. (**Brochures, flyers, etc.**)
- Logo of Sponsor to be placed on **venue branding** during the conference wherever applicable.
- Invitation for the opening ceremony and presence on the **backdrop** of all related events 'wherever applicable' (Seminars, etc.)
- Invitations to DUBAI NUTRITION CONFERENCE, **Gala Dinner**
- Sponsors will be honored at DUBAI NUTRITION CONFERENCE, **Gala Dinner**
- Logo of Sponsor on DUBAI NUTRITION CONFERENCE, **website with hyperlinks** leading to the Sponsor's website/ Corporate profile, on site activities and company URL on conference website. (**100w**)
- Logo of Sponsor to be placed on **email shots** promoting DUBAI NUTRITION CONFERENCE
- Sponsor will be entitled to **local, regional and international media coverage**, in line with the PR & media plan of DUBAI NUTRITION CONFERENCE, 'wherever applicable'
- Logo of Sponsor to be placed on the **Outdoor activities** 'if applicable'
- Inclusion of **promotional materials** in the delegates bags
- **Workshop offered.**
- **4 Free delegate badges** (with access to all contents sessions, including key note)
- **3 free staff badges** (with access to the expo area only)
- Sponsor will be **tagged on our social media post** for the conference
- Sponsor name will be mentioned in our **DHA supplements** Al Bayan and Gulf news in the articles published for the conference.
- Video of the conference will be played on the **DHA Screens (200 screens)** after the event.

NUTRITION'S PROMOTER (AED 50,000)

Requirements

- Tour guide for speakers worth of **AED 20,000**
- Delegates – **AED 10,000**
- Branding– **AED 20,000**

Benefits

- Free stand area of **3*3 sqm** at a prime location
- Logo of sponsor to be part of above the line activities of DUBAI NUTRITION CONFERENCE, locally and regionally "where ever applicable" (**Print, Online banners, Announcements etc.**)
- Logo of Sponsor to be part of below the line activities of DUBAI NUTRITION CONFERENCE. (**Brochures, flyers, etc.**)
- Logo of Sponsor to be placed on **venue branding** during the conference wherever applicable.
- Invitations to DUBAI NUTRITION CONFERENCE, **Gala Dinner**
- Sponsors will be honored at DUBAI NUTRITION CONFERENCE, **Gala Dinner**
- **Sponsor and Exhibitor listing** on conference website.
- Logo of Sponsor to be placed on **email shots** promoting DUBAI NUTRITION CONFERENCE
- **2 Free delegate badges** (with access to all contents sessions, including key note)
- **2 free staff badges** (with access to the expo area only)
- Sponsor will be **tagged on our social media post** for the conference
- Sponsor name will be mentioned in our **DHA supplements** Al Bayan and Gulf news in the articles published for the conference.
- Video of the conference will be played on the **DHA Screens (200 screens)** after the event.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Wellness Champions (AED 30,000)

- Opportunity to display products on an **exclusive space**
- Listing as an exhibitor
- Four exhibitor passes offered

Nutrition Lab (AED 30,000)

- Booth space **3*3 sqm**
- Exhibition with one table and two chairs (allocated by the committee)
- Listing as an exhibitor
- Two exhibitor passes offered

Nutrition Souq (AED 15,000)

- Booth space **2*3 sqm**
- Exhibition with one table and two chairs (allocated by the committee)
- Listing as an exhibitor
- One exhibitor pass offered

NOTE: The above conditions are subject to change upon approval of Organizing and Scientific Committee.

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Congress Secretariat



INDEX Conferences & Exhibitions Organisation Est.

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